



ADVANTAGE+ PROGRAM



THE TRUSTED RESOURCE FOR BUILDING YOUR BUSINESS

BUSINESS MANAGEMENT | FINANCING | MARKETING | STORM RESPONSE | TRAINING & EDUCATION

WELCOME

Welcome to our ADVANTAGE+ Program. ADVANTAGE+ offers a variety of tools and services to help set you apart from your competition, maximize efficiencies and grow your business. We understand your challenges and the solutions you need to be successful. Our program has been developed specifically with you in mind.

Resources Available To You:

Apps - Use our app for real-time delivery tracking, see photos of delivered items, access invoices and more.

Lead Conversion - Capture and convert new leads into customers.

Project Management - Track your workflow from anywhere with our online tool.

Financing - With our financing options you can increase your sales, close larger deals and get paid faster.

Website Development - Ditch your outdated website. Get an online showroom! We offer industry specific web design & maintenance.

Estimating Solutions - Use our estimating solutions to create fast & accurate bids.

Storm Response - Ensure your project isn't going from a repair to a whole home replacement with our key questions and available resources.

Training & Education - Our ADVANTAGE+ training program is a customizable resource for educating you and your crew.

Visualization Tools - Make new home and remodeling decisions easier for everyone! Use home visualizer software to let your customers see before they buy.

Marketing - Our turn-key advertising program provides professional, customizable postcards, brochures, folders, wearables & more.

Partner with us and take your business to the next level.

At your service,

The Hines Supply Team

APP

With our app
**WORK CAN HAPPEN
ANYWHERE.
ANYTIME.**

DOWNLOAD THE APP TODAY!



Download on the
App Store



GET IT ON
Google play



GET THE APP ON
DESKTOP / LAPTOP



Anytime access to the things you need to get the job done!



ACCESSIBLE ON ALL DEVICES!

With our app you can keep your jobs moving even when you're not on-site. With quick access to the things you need the most, you'll be able to focus on some of the more important things in life.



BILLING

Instant access to
invoices &
monthly
statements



PROMOS

Stay up-to-date
on promotions
& special offers



DELIVERY

Real-time
delivery
tracking



PHOTOS

Proof of delivery
including item
list & photo



ANY DEVICE

Works on
phones,
tablets, desktops
& laptops

► **Begin Today**

www.hinessupply.com/app



Project Map It

PROJECT MAP IT

Consumers want visual proof of your track record and proof you understand their needs and have worked with people like them. Project Map It combines local maps with real customer testimonials and photos right on your website building your trust factor and boosting conversions.

Make it easy for new clients to find the answers they're looking for... you! Embed your digital portfolio on a map directly on your website. Map your sales with Project Map It.

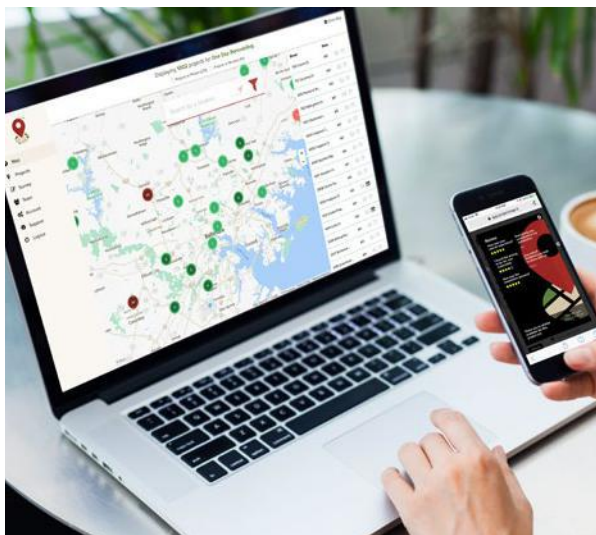
How Project Map It Works:

Pin It - Harness the power of social proof & trust by showing projects on a visual map.

- Drop a location pin
- Upload your project
- Smart filter search
- Embed on your site

Snap It - Create a visually stunning portfolio that will help drive sales.

- Galleries for each project
- Easily upload on the go
- Mobile friendly display



Review It - Create, collect and display reviews from happy customers.

- Customize customer surveys
- Reviews can be private or public
- Reviews from major social review websites will be imported
- Facebook recommend and Google review integration

Search Engine Optimization (SEO) Integration

- Organic lead generation
- Highly configured SEO pages
- Increase your online presence

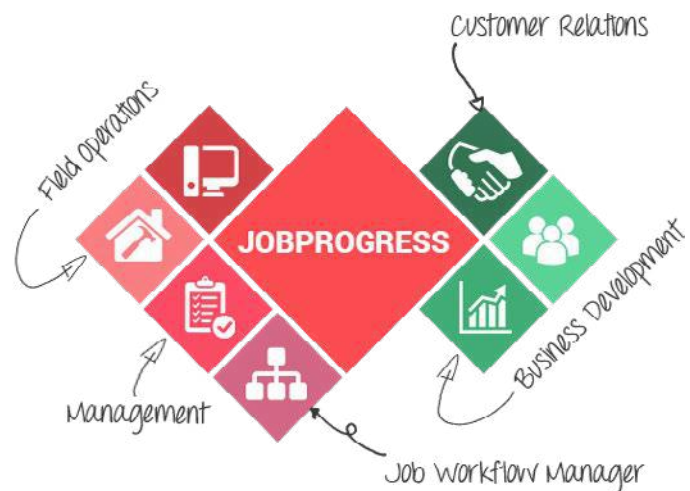
► **Begin Today**

JOBPROGRESS

JOBPROGRESS is an easy to use mobile app to track your workflow from anywhere. The all-in-one, cloud based business platform is flexible and highly intelligent. It supports the ability to build and grow a profitable business. Yielding the quickest time to value ratio, JOBPROGRESS allows contractors and their teams to meet their business, strategic and personal goals in a simple, easy to adopt format.

Features:

- Fully customized job & workflow manager
- Paperless mobile app
- Customer relationship manager
- Online sales & marketing
- Quick estimating, quoting & scheduling
- Remote business control
- Dashboard work centers
- Safe cloud storage & access
- Employee and subcontractor manager
- Instant proposals & contracts
- Office, field & operations manager



Benefits:

- Seamless teamwork - Energize the collaboration process with anywhere, anytime information and knowledge sharing.
- Earn more money - Reduce the complexity and effort associated with running a successful home improvement business.
- Remote access to your business - Remote access makes it easier for you and your employees to work effectively when away from the office.
- Easy to use mobile app - Take advantage of the power of mobility to run your business smoothly in the field and on the job.
- More productivity with less effort - With our software, you can ensure job progress is made on multiple projects, satisfy more clients and be more productive with less effort.
- Amaze customers - Amaze customers with increased speed, accuracy, improved communications, clearer paths to a successful outcome and consistent overall customer satisfaction.

► **Begin Today**

www.jobprogress.com • 844-562-7764 • info@jobprogress.com

Use code ADVANTAGE+ to receive your discounted price.



FINANCING THRU MOSAIC

Mosaic provides financing options for all types of budgets on roofing, windows, doors or HVAC projects. With homeowner financing, you can increase your sales, close larger deals and get paid faster.

Mosaic offers a variety of user-friendly, professional tools to streamline in-home presentations, ensuring a fast, seamless process. Their easy to use online portal and software was developed specifically to meet your needs.

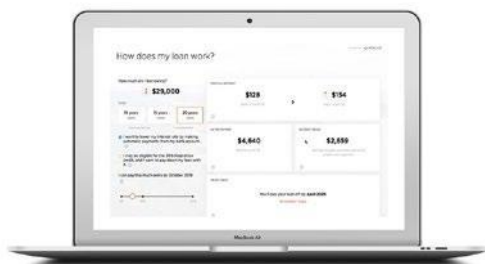
Features:

- Built for all mobile devices
- Simple process with clean design
- Eliminates paperwork
- Interactive payment estimator
- Instant credit checks
- Online document signing
- Best-in-class support and training



Benefits:

- Use anywhere
- Focus on the proposal, not the process
- Helps you stay organized
- Make a compelling offer
- Close deals faster
- Easily help homeowners understand their options



76% of consumers are more likely to make a purchase if a simple and seamless payment plan is offered*.

All Home Improvement Loans made by
WebBank, Member FDIC



► **Begin Today**



YOUR WEB PRO

For over 30 years, Your Web Pro has consulted, designed, and maintained websites exclusively for general contractors, making them industry experts in web creation.

Why You Need A Website:

- Build your brand in your community
- Target a wider market
- Generate leads
- Save time and money
- Increase your reach
- Showcase your work
- Improve customer service

Your Website Will Include:

- Full product catalog & warranty information
- An "About Us" section for your company
- Meta tags for your business city
- Unlimited storage and bandwidth
- The ability to easily archive job pictures
- Client testimonials area
- Contact us form
- Estimate request form
- Image gallery for your project images
- Unlimited management & support



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www.yourwebpro.com • 866-414-5775
uslbm@yourwebpro.com

Use code ADVANTAGE+ to receive your discounted price.



EAGLEVIEW

EagleView's aerial imagery, data analytics and property data provide detailed 3D diagrams that calculate roof length, pitch, waste calculations and additional information.

Create fast and accurate bids to stay ahead of the competition. EagleView's guaranteed, accurate roof measurement tool can increase sales closing rates and profitability through time savings and precise material ordering.

Features & Benefits:

Faster Bids - EagleView reports enable you to compile fast, competitive bids. Delivered in just one hour, the report lists the number of squares and predominant pitch for a residential roof.

Greater Profitability - With EagleView reports, you'll receive highly accurate roof measurements and diagrams. The precise details result in more efficient material orders and production plans, leading to less waste and increased profits.



Superior Accuracy - Reduce material redeliveries and increase gross profit.

Professional Estimates - Reports are delivered with a customizable cover page at no additional costs. Present customers with estimates in a professional document that showcases your company's name and logo.

Increased Wins - Contractors who use EagleView reports win more bids and have higher closing rates.

Receive a discount by ordering your EagleView reports through Hines Supply. Save additional time by calling or texting the job site address to your sales rep. Hines Supply will order the EagleView report for you and the cost will be added to your account.

► **Begin Today - Contact your Hines Supply branch**

www.eagleview.com • 866-659-8439 • customerservice@eagleview.com

Use code ADVANTAGE+ to receive your discounted price.



STORM RESPONSE

DO YOU KNOW THE CODE?

There are key questions every contractor should have answers to. Your potential project can go from a simple repair to an entire roof replacement.

Key Questions:

- What qualifies as storm damage?
- How do I navigate with the insurance company?
- Why repair and miss a 25 year opportunity when I can replace?
- Were the laminate shingles installed prior to 2010?
- Does this repair require a code upgrade?
- Are there granule loss issues at points of impact?
- Are there cracks in the granule-asphalt surface?
- Can I see exposed fiberglass mat?
- Is the self-seal integrity loose?
- Are there multiple missing shingles?

Resources:

Roofwriter.com

Roofwriter is very simple roof estimating tool that uses Xactimate. All you need to do is submit your choice of aerial measurement platform via email, answer a few quick questions and bang, you got an estimate for \$99.00 in a matter of minutes. Ready to use.

SupplementPro.com

Finally, a full service boutique estimating service that uses Xactimate and not an estimating mill. With Supplement Pro, you actually get a full estimate with codes and manufactures bulletins which is written by strict code of do it right or don't do it.

Supplement Like a Pro

One of the nations best, real life Xactimate training, Supplement Like a Pro is taught by an industry leader who shares secrets of how to write. You no longer need to use the antiquated methods taught in the past. Bring your computer and write in the program during training. The classes are offered throughout the country or if you choose, they can come straight to you.

► **Begin Today**

See your Hines Sales Rep for additional details

ADVANTAGE+ TRAINING

Empower your team and promote a culture of learning by participating in our ADVANTAGE+ Training. We offer sales and management education, as well as product and installation training for your entire team in English and Spanish. Our training program provides you and your employees with industry specific training that addresses your day-to-day challenges in both classroom and hands-on professional seminars.

Overview of Course Topics:

- Bilingual Spanish training available
- Installation best practices
- Property estimating new material and systems
- Avoiding common mistakes
- Selling roofing systems
- Shingle systems
- In-home “show and sell” techniques
- Low-slope self adhered systems
- Liquid applied roofing systems
- Manufacturer certification

Why Participate:

- Employee development
- Minimize expensive trial and error
- Improve customer service
- Run your company more efficiently
- Increase profitability
- AIA accredited courses



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See your Hines Sales Rep for additional details



RENOWORKS

Renoworks is the trusted visualization, design and measurement platform for the building construction and remodeling industry. Showcase your favorite products, win more bids, generate leads and streamline your workflow with intuitive software that allows clients to see exactly what their project will look like when complete.

The Renoworks Advantage:

Powerful Visualization Platform - Earn more business and create better expectations by showing your customers exactly what their project will look like with photorealistic building products from top manufacturers.

- Brand the platform for your website or showroom
- Show before and after images with real photos, graphic renderings or blueprints
- Include specific building products you carry

Renoworks FastTrack - Fast, Accurate Measurements - Generate accurate measurements and 3D building models effortlessly, simply by entering an address.

- Calculate roof measurements including area, squares, length and pitch
- Produce accurate siding and opening measurements
- View and design with detailed 3D models for a complete 360° picture



Lead Capture & Customer Engagement

- Generate leads and increase your closing rates up to 60%
- Boost engagement rate on your website by up to 10X
- Increase upsells by up to 300% by showing customers exactly what they will get

► **Begin Today**

www.renoworks.com • sales@renoworks.com • 877-980-3880

Use code ADVANTAGE+ to receive your discounted price.

VEHICLE GRAPHICS

Vehicle graphics are a great way to promote your business everywhere you go. Take advantage of your truck space to market your company, increase your visibility, and stand out on the road and at jobsites with this rolling billboard. As a full-service custom graphics company, you can count on unmatched design quality, meticulous attention to detail, and durability ensuring a vehicle you'll be proud to drive.

Advantages:

- Boost brand recognition
- Effectively advertise your business
- Creates memorability
- Quickly let everyone know of the services you offer
- Economically reach thousands of people
- Create a positive impressions with clients and observers
- Engage a captive audience effective, economical results



Options Available to You:

- Full vehicle wraps
- Partial vehicle wraps
- Trailer wraps & graphics
- Door graphics
- Window graphics
- Tailgate graphics
- Hood graphics
- Magnetic vehicle graphics



► **Begin Today**

MARKETING

Our marketing program offers high-impact, turnkey marketing solutions to help you reach homeowners with your message. Completely customizable, every marketing piece is polished, professional and a great way to increase brand recognition and gain additional business.



Business Cards



Door Hangers



Flyers



Pocket Folders



Bi-Fold Brochures



Tri-Fold Self Mailer Brochures



Postcards



Yard Signs



Custom Logos

► **Begin Today**

PROMO ITEMS

Keep your name front and center with our variety of promotional materials. We can provide everything from hooded sweatshirts to custom post-it notes.



T-shirts



Sweatshirts



Hats



Pens & Pencils



Tablets



Travel Mugs



Padfolios



Safety Wear



Safety Gear

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BUILDING MATERIALS

Hardware
Aluminum Soffit
Weather Stripping
Bolts & Screws
Nails / Brads / Anchors
Lumber Connectors
Vents / Louvers
Power Driven Fasteners
Adhesives & Caulks
Poly Sheathing
House Wraps
Shims
Wood Lath

CABINETRY

Countertops
DuraSupreme®
Legacy™
Mid Continent
WOLF® Classic Cabinets
Cabinet Hardware
Nest Home Cabinetry
Dwelling Cabinetry

CUSTOM MADE MILLWORK

Prehung Interior Doors
Prehung Exterior Doors
Fireplace Mantles
Precision Stairs & Rails
Cubbies

DECKING & RAILING

Treated & Cedar
Columns, Post & Railing
TruGrain™
AZEK®
Trex®
TimberTech®
IPE®
Fiberon®
MoistureShield®
INTEX™
Zuri®
Westbury®
Deckorators®

DOORS

Slab & Prehung Ext. Steel
Slab & Prehung Ext. Fiberglass
Masonite® Exterior
Hines Precision Fit Door System
Stile & Rail Interior
Moulded
Prehung Interior Wood
Composite Interior
Prefinished

EW P

I-Joist®
Rimboard
LVL's & LSL's
PSL's
Commercial I-Joists
Engineered Beams
GluLams

HARDWARE

Schlage®
Kwikset®
Baldwin
Dexter
Emtek®

FASTENERS

Paslode®
Milwaukee®
Hitachi®

INSULATION

Fiberglass
Extruded Polyisocyanurate
Extruded Polystyrene

INTERIOR STAIRS & RAILS

Pre-Built Stair & Rail
Pre-Finished Stair & Rail
Decorative Stair Parts
Wood & Iron Balusters

LUMBER

Pre-Cut Studs
2x4 to 2x12 Boards
#2 & #3 Pine Boards
Cedar Boards & Timbers

Treated Boards & Timbers
Fire Retardant Lumber
Douglas Fir Long Lengths

MILLWORK

Interior Trim Accessories
Moulding Accessories
Mantles
Wainscoating
Custom Hardwoods
Shutters
Stair Parts
Exterior Porch Rails
Column Systems

MOULDINGS

Pine, Oak, Solid Poplar
Primed Finger Jointed Poplar
Primed Finger Jointed Pine
MDF
Other Species Available

PLYWOOD

OSB
Sanded Plywood
Fire Retardant
MDO
Treated
Hardwoods
Beaded Ceiling
Fir Flooring

ROOFING

GAF® Roofing
CertainTeed® Roofing
Atlas® Roofing
Inspire® Roofing
Cedar Shakes
Real Slate
Imitation Slate
Clay Tiles
Metal Roofing
Aluminum Roofing
EPDM Flat Roofing
TPO Flat Roofing
Gutters
All Roofing Accessories

SERVICES

Pre & Post Project Consulting
Estimating
Interior Door Shop
Exterior Door Shop
Professional Installation
Gutter Installation
Floor Truss Shop
Roof Truss Shop
On-site Nail Repair

SIDING & EXTERIOR TRIM

GP® Vinyl Siding
James Hardie® Siding
LP® SmartSide® Trim & Siding
AZEK® PVC Trim Boards
Versatex® Trim Boards
Beveled Cedar
Cedar T&G
Moulded Accents & Trim
Columns
Railing Systems
Baluster Systems
All Siding Accessories

WINDOWS

Andersen®
JELD-WEN®
VELUX®
Wasco™
Silver Line®
Kolbe®
Simonton®
Windsor



SPECIALTY PRODUCTS


Hines Supply provides everything from roofing and fasteners to specialty products like custom millwork stairs & railing. Our specialty departments and sales teams provide a high level of product expertise and unparalleled customer service. You can count on quality craftsmanship and a true sales advantage.




CUSTOM MILLWORK SOLUTIONS
Mantels • Mantel Shelves & Surrounds • Boot Benches • Cubbies • Bookcases




101 West Main Street, Kirkland, IL 60146
847-403-3310
www.HinesSupply.com




STAIRS & RAILINGS
Quality Stairs • Rail Systems • Balusters




101 West Main Street,
Kirkland, IL 60146
847-403-3310
www.HinesSupply.com



POWER TOOLS & FASTENERS



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Hampshire, IL 60140
847-683-3993
www.HinesSupply.com



Exterior Column and Rail Catalog

► **Begin Today**



BBQ DAYS

WANT A **FREE** LUNCH
DELIVERED TO YOUR JOBSITE?

- MOBILE BBQ TRAILER COMES RIGHT TO YOUR JOBSITE OR OFFICE.
- SERVING CHICKEN, BURGERS, BRATS, BBQ PULLED PORK, AND ITALIAN BEEF WITH CHIPS, POTATO SALAD, DESSERT, SOFT DRINKS & WATER

► Schedule at hinessupply.com/bbqcrew



IT'S **EASY**
IT'S **FREE!**



NOTES

LOCATIONS

Alsip, IL

12600 S. Hamlin Ct.
Alsip, IL 60803
708-388-0045

Buffalo Grove, IL - Corporate Office

1050 Corporate Grove Drive
Buffalo Grove, IL 60089
847-353-7700

Bloomington, IL

908 White Oak Road
Bloomington, IL 61701
309-205-3100

Downers Grove, IL - HRS

5200 Katrine Ave.
Downers Grove, IL 60515
630-808-1515

Grayslake, IL

939 S. Illinois 83
Grayslake, IL 60030
847-231-1500

Hampshire, IL

14N915 US Highway 20
Hampshire, IL 60140
847-683-3993

Kirkland, IL - Millwork

101 West Main Street
Kirkland, IL 60146
847-403-3310

Kirkland, IL - Components

110 Brennan Drive
Kirkland, IL 60146
815-522-6000

Montgomery, IL

2175 Aucutt Rd.
Montgomery, IL 60538
630-801-9377

St. Charles, IL - Elevations Showroom

2716 E. Main St.
St. Charles, IL 60174
630-313-4664

Twin Lakes, WI

202 E. Main St.
Twin lakes, WI 53181
847-231-1500

Wheaton, IL

703 W. Wesley
Wheaton, IL 60187
630-668-1400

