



MASONITE PRESENTS

TRENDLIVE

TOUR 2017



you're invited

June 20, 2017

Masonite Innovation Center

RSVP now. Space is limited.

masonite.com/trendLIVE



BUILD YOUR BUSINESS WITH the power of trend.

Industry experts reveal the latest trends in style, technology and online marketing — and how to use them to grow your business.



Schedule of Events

Trend Forecasting | 10:00am, 5:00pm

Get an inside track on emerging trends in color and materials.

Differentiate Your Brand with Digital | 8:00am, 3:00pm

Master online storytelling, photography and community engagement.

AIA Lunch & Learn by Masonite | 11:30am

Interior and exterior door systems, plus design and build trends. 2 CEU credit hours.

Innovation Facility Tours* | 9:00, 11:00am & 1:00, 4:00, 6:00pm

See performance testing, new product development, and the science behind doors.

Whole-Home Solutions by Masonite | all day

Explore design vignettes, and Masonite professional programs.

[Space is limited. Register now to reserve your place.]

Open House 7:30am - 7:00pm

Breakfast, lunch,
and cocktail hour
sessions available

Business casual

*Tours require closed toe shoes.



Meet the Trend Ambassadors

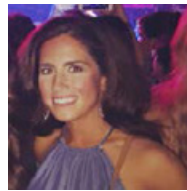
Gain business insights from these leading experts and other Chicago-area influencers.



Stylus

Claire Walsh

US Advisory Strategist



Kathleen Hegedus

Brand Ambassador:
Community Evangelist



refresh rejuvenate HOME

Beth Taylor

Owner, Creative Director



M MASONITE.

Adam Calverley

Director of Sales



Event Location

Masonite Innovation Center
1955 Powis Rd.
West Chicago, IL 60185

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